



BRITTANIE GAJA

Illustration + Design

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EDUCATION

Bachelor of Fine Arts , Illustration with Distinction

ArtCenter College of Design - Pasadena, CA
Provost List, 2016 - 2019

Dec 2019

PROFESSIONAL EXPERIENCE

The One Club Summer Program - Creative Mentee

MullenLowe U.S. & The One Club - Los Angeles, CA

July 2020 - Aug 2020

- Collaborated as a team to devise a creative solution encouraging shoppers to return to small businesses in a safe, socially-responsible manner
- Art directed and designed graphics (posters, patterns, icons) for a small business reflecting COVID safety and new social norms
- Compiled research on market-consumer behavior considering current events and graphic trends

Illustrator - Freelance

Munchkin, Inc. - Van Nuys, CA

June 2020

- Illustrated hero graphics and instructional icons for infant product packaging

Designer - Contract

Warner Bros. Consumer Products - Burbank, CA

Feb 2020 - May 2020

- Developed assets (graphics, patterns, badges, icons) for products across multiple WB properties including Wizarding World, Space Jam 2, DC Theatricals, and Gilmore Girls
- Pulled trends for design kits and style guides

Illustrator - Freelance

The New York Times - New York, NY

Dec 2019

- Illustrated for print and web publication for the Opinion section

PROJECTS

Peninsula Project: Adapting to Sea Level Rise - DesignStorm

ArtCenter College of Design - Pasadena, CA

Nov 2019

- Collaborated with the Aquarium of the Pacific and cross-discipline designers to develop creative solutions to combat sea-level rise
- Organized a presentation to communicate ideas to stakeholders
- Analyzed focus areas and research regarding rising sea-levels

SKILLS

Languages: English (Fluent), Mandarin (Conversational), Japanese (Elementary)

Analog: Watercolor, Inks, Acrylic, Gouache, Graphite, Charcoal, Pastels

Digital: Adobe CC (Photoshop, Illustrator, InDesign), Procreate, Google Suite (Docs, Spreads, Slides), Keynote, Microsoft Office, Silhouette Studio

AWARDS & RECOGNITION

The Young Ones Student Portfolio Finalist

2020

Communication Arts: Illustration Annual 61

2020

Society of Illustrators Student Scholarship Competition - New York, NY

2019

Sappi Ideas that Matter Grant: *Let's Read Together Project*

2018